

Erasmus + Multiplier Event of the EIDE Consortium

3-5 of October 2024,

Location: Skopje, Institute of Social Sciences and Humanities - Skopje

The scope of the event

The event organized by the EIDE Consortium, consisting of Institute of Social Sciences and Humanities – Skopje, Panteion University – Athens, University of St. Kliment Ohridski – Sofia and Faculty of Media and Communication (FMK-Singidunum University) – Belgrade, seeks to demonstrate that the digital and green transition of Europe as a foundational policy aiming to redefine the continent in fundamental ways, rendering scientific innovation the central means of its “planetary competitiveness” (U. von der Leyen), invites curricula and teaching style innovations. How are we to think brain-drain in this context, how is the “geo-” to be understood in this new “geopolitical Europe,” what is digital democracy and is the digital merely a medium in contemporary arts and creative industries? By asking these questions concerning Europe, we are also embedding them in our very own Southeast-European context, which represents the narrower focus of this project initiative.

AGENDA

Day 1 (03.10.2024)

09.30-10.00

Opening address: prof. Viktorija Borovska, Erasmus coordinator and Program Director of the Institute.

Session 1

10.00-11.00

Presenting the Cultural Studies Program produced in the framework of this project, as fully adjusted for the digital era tackling it in manners that concern both novel forms of economy as well as subjectivity formation. Speaker: prof. Tihomir Topuzovski, lead of the study program

11.00-11.30

Respondent: prof. Jelisaveta Blagojevic, FMK-Belgrade

Panel discussion: Q&A

12.00-13.00

Lunch Break

13.00-15.00

Session 2

Student workshop in break-out groups on their main take-aways of the morning session of prof. Tihomir Topuzovski

15.00-15.15

Coffee-break

15.15-16.30

Session 3

A presentation of the EIDE textbook, opening the question of a “digital transition” of the entire concept of textbooks and addressing the “stack” reality that includes the online reality as more than just a communication tool – presentation by prof. Kamelia Spassova

Day 2 (04.10.2024)

10.30-11.00

Lecture by prof. Petros Petridis:

How are we to understand brain-drain in the context of late capitalism, remote work and the digital transformation of socio-economic reality?

11.00-11.30

Respondent – respondent, representative of FMK

Plenary discussion: Q & A

12.30-13.00
Lunch Break

14.00-16.00

Student work in groups and presentations on the topics covered in the morning session on brain-drain.

Day 3 (05.10.2024)

10.00-12.00
Conclusions and main takeaways
(Closed session)

12.30
Departure of the participants